

## **Abstract**

Thesis *The Image of the Lifestyle in the Period of Normalization according the Chatař Journal* deals with the lifestyle in Czechoslovakia from the viewpoint of magazine *Chatař*. The aim of the thesis is to analyse the cottage dwelling, its development and expansion in the so-called normalization period, with particular impact on the daily lives of Czechoslovakian citizens. Part of the thesis describes the development and theoretical background of the leisure time. The thesis also emphasizes the role of media in the Prague Spring process, as well as the role in the period of so-called normalization in social-polical area. Answering of research the research questions is based on quantitative content research and historical approach to particular thematic units. Part of the research also refers to the questionnaire survey. The magazine was an extraordinary source of informations in the period of normalization.